TREKK SOFT

Company Overview

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- **TREKKSOFT BOOKING SOFTWARE**
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  - Grow - Partner network, managed merchants, Reports and analysis Connect to marketplaces

- **CONTACT INFORMATION**

TREKKSOFT IS TRANSFORMING THE TOURS & ACTIVITIES MARKET

TrekkSoft was founded in 2010 to provide a booking solution for the tour and activities market. It quickly grew to be largest provider of booking and channel management software to tour and activity providers in Europe.

Today, TrekkSoft provides state-of-the-art online booking and payment software to tour & activity operators in over 130 countries around the world.

Watch our video presentation ▶

VISION

TrekkSoft's mission is to help professional tour & activity suppliers to grow their business with the best software to sell and manage their trips"

We do this by providing online booking, partner management and reporting tools.

SUPPLIERS

DISTRIBUTION CHANNELS

CONSUMER

COMPANY STATISTICS

138

Used in 138 countries across the world (February 2018)

12

Business Insider featured as one of Switzerland's 12 hottest startups

Key clients include: Sandemans NewEurope, Fjord Norway, Best of Switzerland Tours, bus2alps.

Headquarters
Interlaken, Switzerland
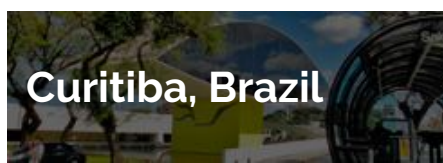
International Offices

Milan, Italy

Minsk, Belarus

Munich, Germany

Barcelona, Spain

Curitiba, Brazil

OUR TIMELINE

TrekkSoft was developed in the heart of a thriving tourism and adventure sports hotspot that had a direct and immediate need for booking software. Here's the beginning...

Mid-90's   Jon Fauver became a raft guide in Nepal, India, South America & the US.

2001   Jon Fauver co-founds Outdoor Interlaken.

2006   Jon Fauver becomes co-owner of Bus2Alps. Philippe Willi & Valentin Binnedijk were starting a e-commerce and web design agency.

2007   Philippe joined Jon as co-owner of Outdoor Interlaken and Bus2Alps.

2010   TrekkSoft was founded due to a tourism need in Interlaken. Jon Fauver became CEO, Philippe Willi as CFO/COO and Valentin Binnedijk, who attended university with Philippe, joined as CTO.

2012   The TrekkSoft platform was launched, offering booking software to tour & activity companies. By June, there were 55 tour operators using the software.

2013

TrekkSoft launches a mobile application and payment gateway. In August, TrekkSoft raises $800,000 in an investment seed round.

2015

TrekkSoft raises $1.1 million in investment from Redalpine and independent investors including Armin Meier (former CEO of Kuoni) and Walter Güntensperger (former CEO of Hotelplan Switzerland). In November, TrekkSoft acquires Acteavo, an Irish based booking software company.

2016

In May, TrekkSoft acquires Myobis Booking Systems, a German-based software provider for the tourism and events industry. TrekkSoft is now used by tour & activity operators in 125 countries.

2017

The TrekkSoft payment gateway becomes TrekkPay. TrekkSoft Group is then founded as a collective of TrekkSoft, TrekkPay, TrekkConnect. The group aim to build and develop software companies to better serve medium to large organisations in the Tourism Industry. TrekkSoft Group acquires DigiTickets, a leading software company for theme parks and attractions with headquarters in the UK.

2018

TrekkSoft is now used by tour & activity operators in 138 countries around the world.

MEET OUR TEAM

We have a diverse team of over 26 nationalities, most of whom are based in Interlaken. We also have remote offices across the world, from Milan, Munich and Barcelona in Europe, to Curitiba and Kuala Lumpur further afield.

80 employees (30th June 2018)

26 nationalities

17 spoken languages

**Here's what it's like
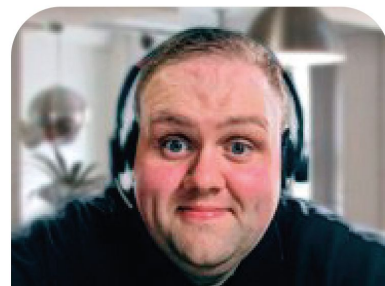To work at trekksoft**

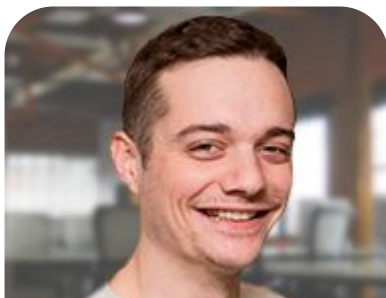# TREKKSOFT LEADERSHIP TEAM

Olan O'Sullivan
CEO

Anthony Rodrick
Head of Sales

Maarten Camerlynck
Head of Marketing

Jason Rowe
Head of Product

Stephen Cronly
Head of CSM

Anton Serdyuk
Head of Engineering

Nadja Soche
HR & Office Manager

VIEW THE LEADERSHIP TEAM AT

TREKKSOFT GROUP

What is TrekkSoft?
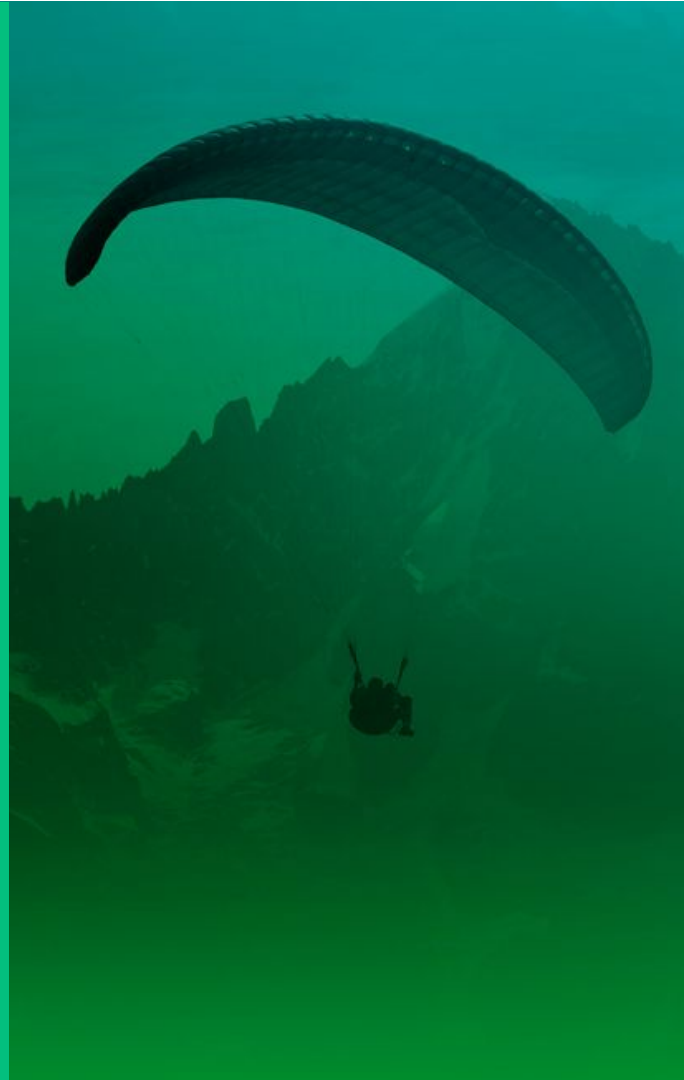
TrekkSoft Booking Software

TrekkSoft provides channel management & booking solutions for tourism boards and tour & activity companies.

Sell, manage, grow. All on one platform.

Sell more tours, online and offline

Convert more website visitors to booked guests and benefit from a payment gateway that's designed for the tour & activity industry.

Book Now Button
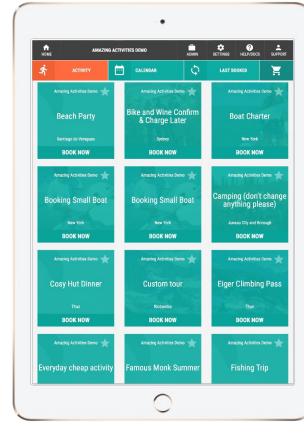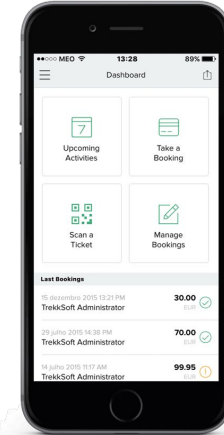
Website Builder
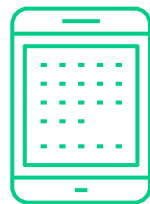
Point of Sale Desk

Payment Gateway
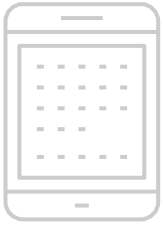
Flexible Sales Solution

Meeting your customers' needs at the right time & place;

Point of Sale

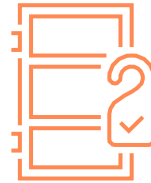**Ticket Validation & mobile sales**

Ticket Printer

Manage with TrekkSoft

TrekkSoft is designed to simplify how you manage your tours, team, resources and schedule.

Resource Manager

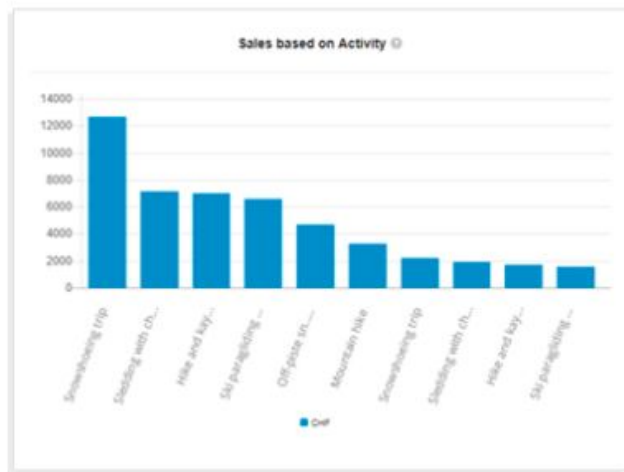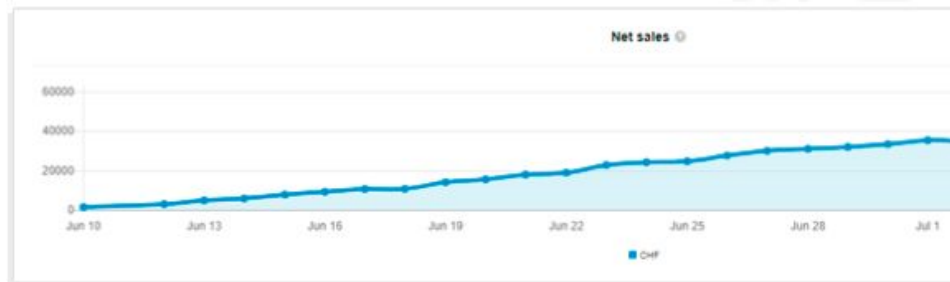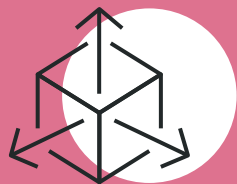**Calendar Sync**

Trip Notifications

Business Reporting
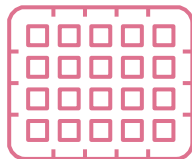
Business Intelligence

Get an analytical view of your sales, revenue and more with the touch of a button. TrekkSoft's booking system includes the reporting and business intelligence you need to help reach your goals.
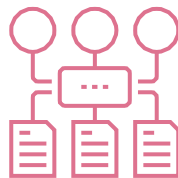
Reach more customers

Use TrekkSoft to connect to powerful distribution channels like Viator and Expedia and work with resellers.
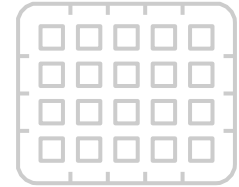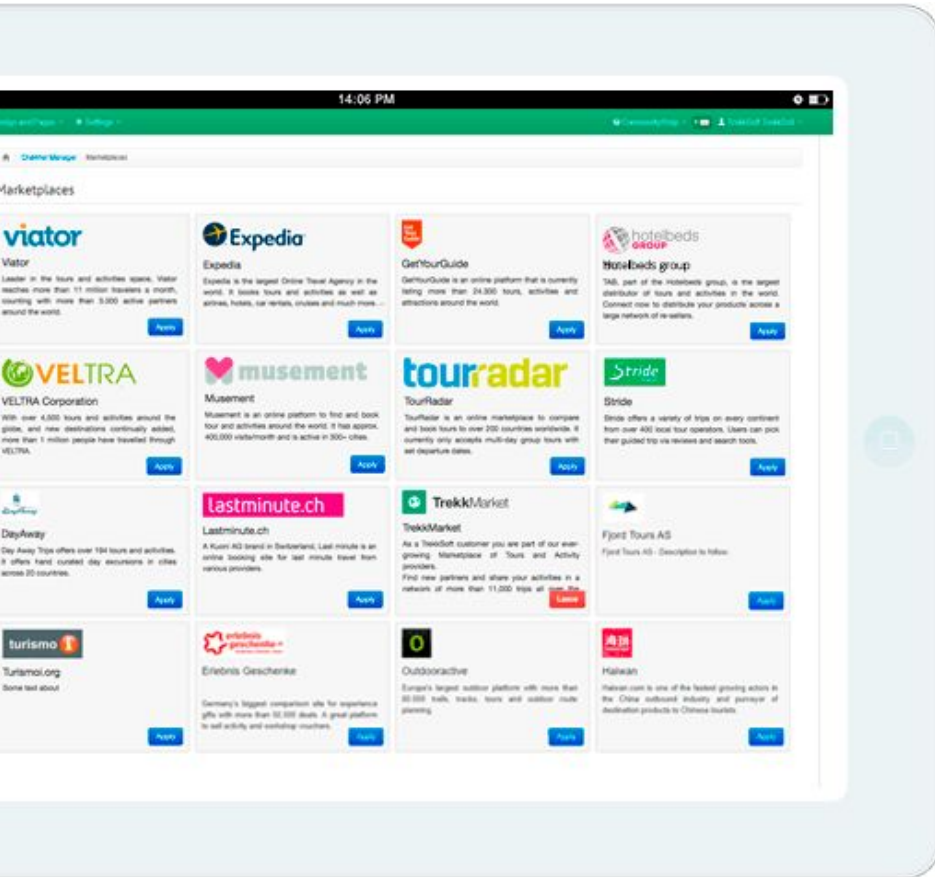
Channel Manager

Agents & Resellers

Partner Network

Support & Training

Channel Manager

Use one system to sell your live inventory on multiple distribution channels, including OTAs like TripAdvisor Experiences, Expedia Local Expert, Hotelbeds, TourRadar, Civitatis, Musement and more.

Agents & Resellers

Expand your reach.
Sell more trips with a booking
system that makes it easy to
collaborate and work with agents
and business partners.

Our clients

We work with thousands of merchants across 138 different countries. Here are some of the companies and strategic partners we work with:

Thank you!

Any questions?

Get in touch with: **press@trekksoft.com**

www.TrekkSoft.com